

## SEASON SPONSORSHIP (\$50,000+)

- named in all printed materials showcasing the 2019-2020 season
- personally thanked from the stage at every 2019-2020 opening night
- highlighted in all 2019-2020 season printed materials (playbills, posters, mailers, etc.)
- full-page playbill advertisement for 2019-2020 season
- listed on Triad Stage website with logo
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 200 "Good Anytime Passes" to be used at any 2019-2020 season production
- a 25% discount for all employees for any 2019-2020 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

## PRESENTING SPONSORSHIP (\$20,000)

- named in all printed materials showcasing the 2019-2020 season
- personally thanked from the stage at every sponsored performance
- highlighted in all printed materials related to the sponsored production (playbills, posters, mailers, etc.)
- full-page playbill advertisement inside front cover of sponsored performance
- playbill advertisement for 2019-2020 season
- listed on Triad Stage website with logo
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 200 "Good Anytime Passes" to be used at any 2019-2020 season production
- a 25% discount for all employees for any 2019-2020 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

## STARRING SPONSORSHIP (\$10,000)

- personally thanked from the stage at every sponsored performance.
- full-page playbill advertisement for 2019-2020 season
- listed on Triad Stage website with logo
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 160 "Good Anytime Passes" to be used at any 2019-2020 season production
- a 25% discount for all employees for any 2019-2020 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

## PRODUCING SPONSORSHIP (\$7,500)

- personally thanked from the stage at every sponsored performance.
- 1/2 page playbill advertisement for 2019-2020 season
- listed on Triad Stage website with logo
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 120 "Good Anytime Passes" to be used at any 2019-2020 season production
- a 25% discount for all employees for any 2019-2020 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

## DIRECTING SPONSORSHIP (\$5,000)

- choice of THEATER+SERIES sponsorship
  - Previews
  - Technically Talking
  - Opening Nights
  - PostScript
  - Wine Tasting
  - InSight
  - Pay-What-You-Can Night
  - PreText
- personally thanked from the stage at every THEATER+SERIES event
- featured in every 2019-2020 season playbill as THEATER+SERIES sponsor
- full-page insert in playbill at every THEATER+SERIES event
- 1/4 page playbill advertisement for 2019-2020 season
- listed on Triad Stage website
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 80 "Good Anytime Passes" to be used at any 2019-2020 season production
- a 25% discount for all employees for any 2019-2020 production

## PERFORMING SPONSORSHIP (\$2,500)

- personally thanked from the stage at single performance
- full-page insert in playbill at single performance
- 1/4 page playbill advertisement for 2019-2020 season
- listed on Triad Stage website
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 30 complimentary flex tickets (can be used at any time)
- a 25% discount for all employees for any 2019-2020 production

## SUPPORTING SPONSORSHIP (\$1,000)

- 1/8 playbill advertisement for 2019-2020 season
- listed on Triad Stage website
- lobby display recognition

### TRIAD STAGE WILL ALSO PROVIDE:

- 10 complimentary flex tickets (can be used at any time)
- a 25% discount for all employees for any 2019-2020 production

## PLAYBILL ADVERTISING

Starting at \$250

### TRIAD STAGE WILL PROVIDE:

- a 25% discount for all employees for any 2019-2020 production

FOR MORE INFORMATION CONTACT:  
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**TRIAD  
STAGE**