



2010-2011 MainStage Season
Program Advertising Contract

- 6-Play Program Package**
The Glass Menagerie through Masquerade
- The Glass Menagerie Program Only**

(Please print legibly)

Name of Advertiser _____
(as you would like it listed in the program advertisers index)

Contact Person/Title _____

Mailing Address _____ Zip _____

Telephone _____ Fax _____

Email _____ Website _____
(if you wish to receive deadline notices to update/change your ad) (if you would like us to add a link to you on our website)

Check Choice	Ad Size	Dimensions Inches (Width x Height)	Color Option	Cost: 6-Play Package	Cost: 1 Play
	2-Page Center Spread	Call for specs	Color	\$3,900	N/A
	Outside Back Cover	4.5 x 7.5	Color	N/A	N/A
	Inside Front Cover	4.5 x 7.5	Color	N/A	N/A
	Inside Back Cover	4.5 x 7.5	Color	\$2,600	N/A
	Full Page	4.5 x 7.5	Color	\$2,100	\$525
	Half Page (horizontal)	4.5 x 3.75	Color	\$1,300	\$325
	Half Page (vertical)	2.1875 x 7.25	Color	\$1,300	\$325
	Quarter Page (vertical)	2.1875 x 3.75	Color	\$1,000	\$250
	Quarter Page (horizontal)	4.5 x 1.875	Color	\$1,000	\$250
	Full Page	4.5 x 7.5	B&W	\$1,900	\$475
	Half Page (horizontal)	4.5 x 3.75	B&W	\$1,100	\$275
	Half Page (vertical)	2.1875 x 7.25	B&W	\$1,100	\$275
	Quarter Page (vertical)	2.1875 x 3.75	B&W	\$700	\$175
	Quarter Page (horizontal)	4.5 x 1.875	B&W	\$700	\$175
	Eighth Page (horizontal)	2.1875 x 1.875	B&W	\$400	\$100

Note: We are unable to create or change ad art or copy.
Ads must be created at a resolution of 300 dpi.
Ads may be submitted on disk or
by email to marketing@triadstage.org.
File types accepted: PDF or JPG.

Deadline for Space Reservation is August 5, 2010.
Payment Terms:
Non-profit organizations receive 20% off of listed prices
50% due with Contract/Space Reservation
50% due by August 9, 2010
AD IS DUE NO LATER THAN AUGUST 9, 2010.

Advertiser Signature _____ Date _____

Accepted by Triad Stage _____ Date _____

Please make checks payable to Triad Stage.

Mail signed contract and payment to:
Program Ad Sales
Triad Stage
232 South Elm Street
Greensboro, NC 27401
Or fax signed contract to 336.235.2173
You will be invoiced for balance. Late payments subject
to 1.5% monthly finance charge.

Questions? Call 336.274.0067 ext. 216

Triad Stage Sponsors receive complimentary program ads, according to their level of support, plus an upgrade discount. For information on becoming a Triad Stage Sponsor, please call us at 336.274.0067 ext. 213.
Triad Stage Sponsor Complimentary Ads (all B&W):
Star: Full Page
Benefactor: Quarter Page
Partner: Eighth Page
Supporter: Eighth Page
20% Sponsor Discount to upgrade or for additional purchase.