

SEASON SPONSORSHIP (\$50,000+)

- named in all printed materials showcasing the 2016-17 season
- personally thanked from the stage at every 2016-17 opening night
- highlighted in all 2016-17 season printed materials (playbills, posters, mailers, etc.)
- full-page playbill advertisement for 2016-17 season
- listed on Triad Stage website with logo and digital link
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 200 "Good Anytime Passes" to be used at any 2016-17 season production
- a 20% discount for all employees for any 2016-17 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

PRESENTING SPONSORSHIP (\$20,000)

- named in all printed materials showcasing the 2016-17 season
- personally thanked from the stage at every sponsored performance
- highlighted in all printed materials related to the sponsored production (playbills, posters, mailers, etc.)
- full-page playbill advertisement inside front cover of sponsored performance
- playbill advertisement for 2016-17 season
- listed on Triad Stage website with logo and digital link
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 200 "Good Anytime Passes" to be used at any 2016-17 season production
- a 20% discount for all employees for any 2016-17 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

STARRING SPONSORSHIP (\$10,000)

- personally thanked from the stage at every sponsored performance.
- full-page playbill advertisement for 2016-17 season
- listed on Triad Stage website with logo and digital link
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 160 "Good Anytime Passes" to be used at any 2016-17 season production
- a 20% discount for all employees for any 2016-17 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

PRODUCING SPONSORSHIP (\$7,500)

- personally thanked from the stage at every sponsored performance.
- 1/2 page playbill advertisement for 2016-17 season
- listed on Triad Stage website with logo and digital link
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 120 "Good Anytime Passes" to be used at any 2016-17 season production
- a 25% discount for all employees for any 2016-17 production
- a complimentary on-site reception at Triad Stage
- a VIP behind-the-scenes tour or special presentation at sponsor's venue

DIRECTING SPONSORSHIP (\$5,000)

- choice of THEATER+SERIES sponsorship
 - Previews
 - Technically Talking
 - Opening Nights
 - PostScript
 - Wine Tasting
 - InSight
 - Pay-What-You-Can Night
- personally thanked from the stage at every THEATER+SERIES event
- featured in every 2016-17 season playbill as THEATER+SERIES sponsor
- full-page insert in playbill at every THEATER+SERIES event
- 1/4 page playbill advertisement for 2016-17 season
- listed on Triad Stage website
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 80 "Good Anytime Passes" to be used at any 2016-17 season production
- a 20% discount for all employees for any 2016-17 production

PERFORMING SPONSORSHIP (\$2,500)

- personally thanked from the stage at single performance
- full-page insert in playbill at single performance
- 1/4 page playbill advertisement for 2016-17 season
- listed on Triad Stage website
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 30 complimentary flex tickets (can be used at any time)
- a 20% discount for all employees for any 2016-17 production

SUPPORTING SPONSORSHIP (\$1,000)

- 1/8 playbill advertisement for 2016-17 season
- listed on Triad Stage website
- lobby display recognition

TRIAD STAGE WILL ALSO PROVIDE:

- 10 complimentary flex tickets (can be used at any time)
- a 20% discount for all employees for any 2016-17 production

PLAYBILL ADVERTISING

Starting at \$500

TRIAD STAGE WILL PROVIDE:

- a 20% discount for all employees for any 2016-17 production

FOR MORE INFORMATION CONTACT:
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**TRIAD
STAGE**